Healthy Outback Communities (HOC) is a highly collaborative, innovative model of of universal wellbeing, health and social care, that aims to improve health access, equity and outcomes for people living in remote Western Queensland.

Co-designed with communities, government, service providers and healthcare professionals, HOC empowers individuals and communities, shifting the focus from illness to wellness, adopting a demand-driven approach, and new integrated ways of working.

Objectives

- Deliver place-based, person-centred integrated services
- Shift from illness to wellness across life stages
- Improve health equity for all residents
- Empower communities to engage and determine wellness focused plans.
- Allocate resources to community-determined priorities.
- Improve integrated health service delivery.

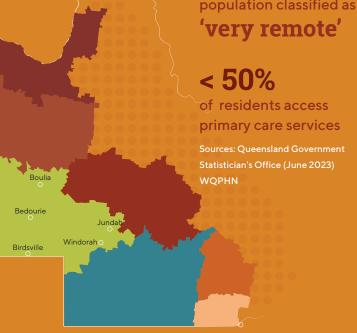
Where

The Western Queensland Shires of Boulia, Diamantina and Barcoo are characterised by being very remote and sparsely populated.

217,467 sq km (almost size of Victoria)

100% in most disadvantaged quintiles

100% of population classified as





Bringing health and wellbeing back to the bush

for isolated Western Queensland communities



Person, family and community-led, place based approach

Redefining engagement, navigation and access

WELLBEING **PLANS**

Tailored to life stages

ENGAGEMENT

Transformative approach underpinned by co-designed individual and community wellbeing plans. Culturally-sensitive, inclusive engagement focusing on universal wellbeing models.

OUTBACK VIRTUAL WELLBEING HUB

A world of virtual clinical support

NAVIGATION

Harnessing technology to reduce isolation. A virtual wellbeing hub provides continuity of wellbeing with clinical backup.

WELLBEING **WORKFORCE**

community engagement, social prescribing services and practitioners

ACCESS

Workforce solutions that build local capacity through new ways of working with social prescribing consolidating local involvement. Improved inter-team collaboration and knowledge sharing.

BACKED BY THE BUSH, POWERED BY THE PEOPLE

















Transformational engagement for change

Healthy Outback Communities is governed by a collaborative alliance of partners across the community and primary care sector. The HOC Alliance ensures the coordination of cross-agency, multi-disciplinary interventions for responsive and cost-effective service delivery.

- Shared responsibility
- Focused on outcomes

· Shared vision and charter

- Shared decision making
- Shared accountability
- Good faith
- Confidentiality

IMPROVING EFFICIENCY AND

ENHANCING PERSON'S **EXPERIENCE**

QUINTUPLE AIMS

POPULATION OUTCOMES

SERVICE PROVIDER EXPERIENCE

OPTIMISING

ADVANCING HEALTH **EQUITY**

Outcomes

Supporting outcomes aligned to the Quintuple Aims, ensuring reforms reach everyone, everywhere.

ACHIEVEMENTS TO DATE

- Comprehensive program of engagement at all levels
- Dedicated HOC Alliance for overarching governance
- Collaborative community and primary care partnerships secured for co-design, co-investment and flexibility in allocating resources for service delivery and follow-up
- Grass roots local community engagement across three regional shires
- Six key issues defined by local communities, ready to road test solutions



