

What

Healthy Outback Communities (HOC) is a highly collaborative, innovative model of universal wellbeing, health and social care, that aims to improve health access, equity and outcomes for people living in remote Western Queensland.

Co-designed with communities, government, service providers and healthcare professionals, HOC empowers individuals and communities, shifting the focus from illness to wellness, adopting a demand-driven approach, and new integrated ways of working.

Objectives

- Deliver place-based, person-centred integrated services
- Shift from illness to wellness across life stages
- Improve health equity for all residents
- Empower communities to engage and determine wellness focused plans.
- Allocate resources to community-determined priorities.
- Improve integrated health service delivery.

Where

The Western Queensland Shires of Boulia, Diamantina and Barcoo are characterised by being very remote and sparsely populated.

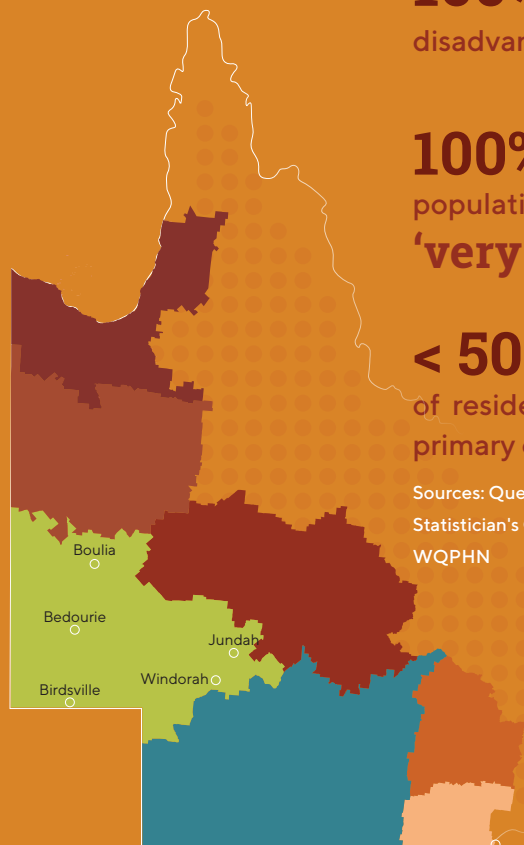
217,467 sq km
(almost size of Victoria)

100% in most disadvantaged quintiles

100% of population classified as 'very remote'

< 50% of residents access primary care services

Sources: Queensland Government Statistician's Office (June 2023) WQPHN



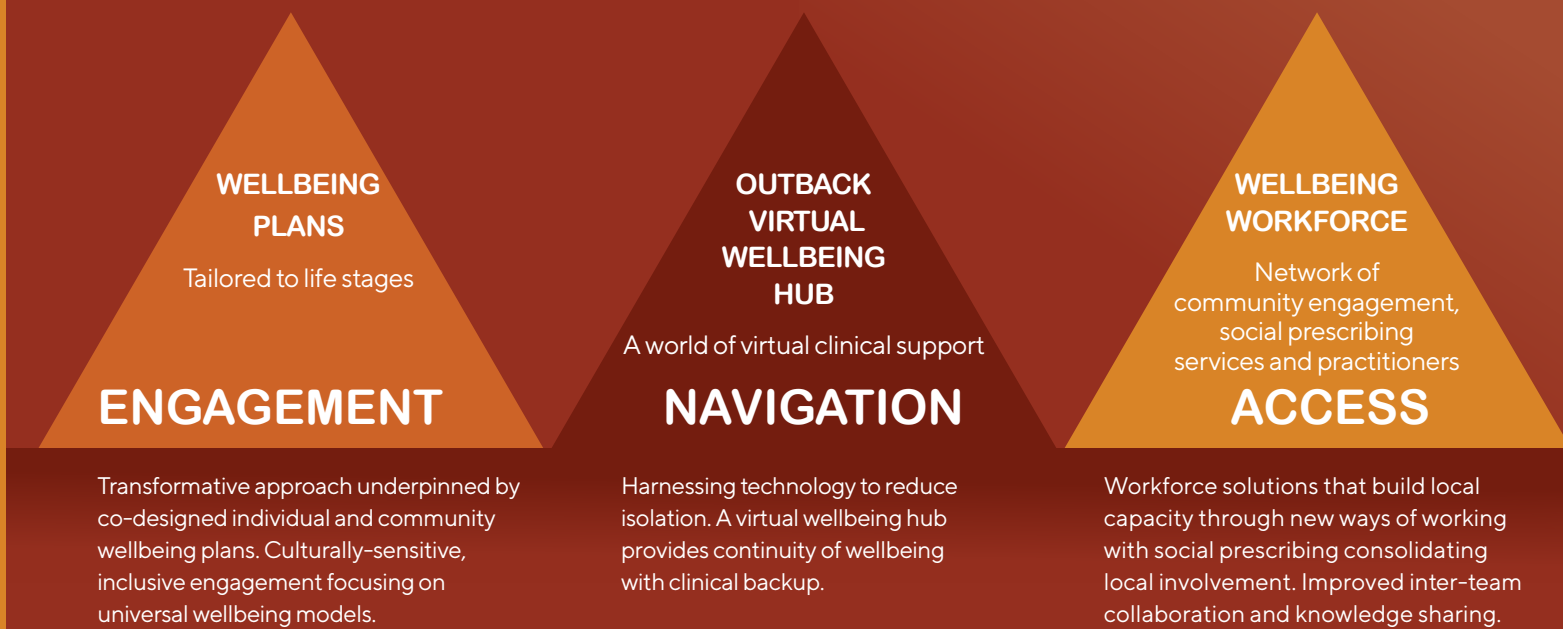
Bringing health and wellbeing back to the bush

for isolated Western Queensland communities



Person, family and community-led, place based approach

Redefining engagement, navigation and access



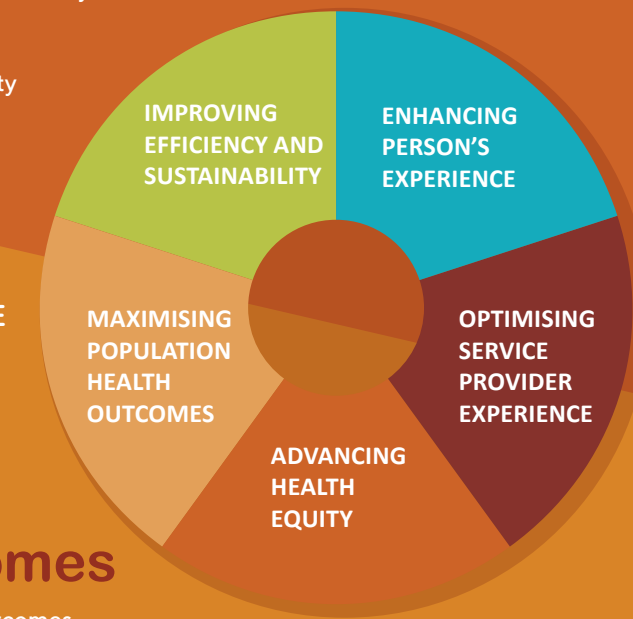
BACKED BY THE BUSH, POWERED BY THE PEOPLE



Transformational engagement for change

Healthy Outback Communities is governed by a collaborative alliance of partners across the community and primary care sector. The HOC Alliance ensures the coordination of cross-agency, multi-disciplinary interventions for responsive and cost-effective service delivery.

- Shared responsibility
- Shared decision making
- Shared accountability
- Good faith
- Confidentiality
- Focused on outcomes
- Shared vision and charter



QUINTUPLE AIMS

Outcomes

Supporting outcomes aligned to the Quintuple Aims, ensuring reforms reach everyone, everywhere.

ACHIEVEMENTS TO DATE

- Comprehensive program of engagement at all levels
- Dedicated HOC Alliance for overarching governance
- Collaborative community and primary care partnerships secured for co-design, co-investment and flexibility in allocating resources for service delivery and follow-up
- Grass roots local community engagement across three regional shires
- Six key issues defined by local communities, ready to road test solutions

